



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37242-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Patriot Majority	Issue	1770

Flight Dates	Order #	Alt Order #
09/13/12 - 09/22/12	37242	08863981

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	84	91

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/14/12	09/14/12	Live With Regis & Kelly	9-10a	----F--	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	09/14/12	9:38 AM	Live With Regis & Kelly	9-10a	:30	PMAJ120130H	\$750.00	NM
4	09/14/12	09/14/12	8 News Now Noon M-F	12-1230p	----F--	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	09/14/12	12:25 PM	8 News Now Noon M-F	12-1230p	:30	PMAJ120130H	\$750.00	NM
5	09/15/12	09/15/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	09/15/12	6:56 PM	8 News Now Sat 5-7p	5-7p	:30	PMAJ120130H	\$2,000.00	NM
6	09/19/12	09/19/12	Big Brother	930-11p	--W----	:30	1	\$16,000.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$16,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	W	09/19/12	10:09 PM	Big Brother	930-11p	:30	PMAJ120130H	\$16,000.00	NM
7	09/17/12	09/21/12	CBS This Morning	7-9a	MTWTF--	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	Tu	09/18/12	8:55 AM	CBS This Morning	7-9a	:30	PMAJ120130H	\$800.00	NM
1 8	Th	09/20/12	7:59 AM	CBS This Morning	7-9a	:30	PMAJ120130H	\$800.00	NM
8	09/17/12	09/21/12	Live With Regis & Kelly	9-10a	MTWTF--	:30	3	\$750.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$750.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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10	09/14/12	09/14/12	8 News Now 5-630p M-F	5-630p	----F--	:30	2	\$1,300.00	NM																																																								
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Total Spots							14																																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$28,200.00
<u>Agency Commission</u>	\$4,230.00
<u>Net Amount Due</u>	\$23,970.00